



Peterson Capital Management Announces Strategic Partnership with Century Capital Management Financial Advisors - Integration of AI & Technology Solutions into Financial Advisory Workflows

Austin, Texas – October 21, 2024 – Peterson Capital Management, a prominent financial advisory firm, is proud to announce a strategic consulting partnership with Century Capital Management Financial Advisors. This collaboration aims to revolutionize Century Capital's operations by incorporating cutting-edge AI and advanced technology solutions to enhance efficiency, precision, and client service.

Century Capital Management is renowned for delivering personalized, strategic financial advice. By joining forces with Peterson Capital, Century Capital's advisors will now have access to state-of-the-art AI tools that are reshaping the financial services landscape. This technology integration will streamline workflows, optimize operational activities, and enhance market analysis, allowing for a more data-driven and results-oriented approach to client service.

"This partnership marks a significant milestone for both of our firms," said Matthew Peterson, CFA, Managing Partner at Peterson Capital Management. "Integrating AI solutions into Century Capital's established processes will not only improve service delivery but also drive operational excellence—ultimately benefiting their clients."

About Peterson Capital Management

Peterson Capital Management is focused on creating substantial wealth for its long-term partners through a disciplined, long-term value-based strategy within Peterson Investment Fund I, LP. With a commitment to absolute return benchmarks, Peterson Capital seeks to outperform the market through a bottom-up approach to identifying investment opportunities and executing a long-term strategy.

About Century Capital Management Financial Advisors

Founded in 1974 by Arnold Van Den Berg, Century Capital Management Financial Advisors is built on core family values and a commitment to long-term financial success through disciplined, value-based investing. From its origins as an investment advisory service, the firm has evolved into a comprehensive wealth management provider, guided by three generations of family leadership. Today, Century Capital delivers personalized, unbiased financial solutions aligned with clients' goals and values.

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